



## EAAE Newsletter

### QUESTIONS OF REPRESENTATIONS IN ARCHITECTURE

The Royal Danish Academy of Fine Arts, School of Architecture  
Copenhagen, Denmark (27-28 January 2011)

#### EAAE SYMPOSIUM

In recent years, we have seen many architectural offices invest increasingly in imaging policies. At the same time, we find that architectural schools prioritize more and more the study of visual techniques and representations. We cannot deny that representational strategies, the media assemblage and visual technique exercise imperious powers upon our experience and interpretation of architecture. There is a tendency that these powers have a hold on market branding devices as well as on architectural learning and public dissemination.

# Questions of Representations in Architecture

We wish to address and discuss this tendency. What is gained with this development, and what is lost? What are the effects on a political level and what, if anything, can we learn from history and other related areas? How should we research the phenomenon and what are the apposite ways to disseminate the results? The symposium and masterclass aim to provide participating Ph.D.-students, researchers, architects, and artists with a better understanding of the agency of representation and visual media in architectural strategies.

The keynote speakers approach to the topic is differentiated, as the group includes artists and architects as well as seminal researchers and theoreticians in the field of art and architecture. Key note speakers are:

**Victor Burgin**, United Kingdom, Professor Emeritus of History of Consciousness at the University of California, Santa Cruz; **Beatriz Colomina**, USA, Architect, Professor in Architectural History and Theory at Princeton University, School of Architecture; **Reinier de Graaf**, The Netherlands, Architect, Partner of OMA; **Walter Niedermayr**, Italy, Photographer; **Philip Ursprung**, Switzerland, Professor of History of Art at Universität Zürich.

The symposium is organized in collaboration with **Anne Elisabeth Toft** and **Christina Capetillo**, EAAE Project Leaders, EAAE Network on Architecture and Its Representation.

*If you would help to distribute the Newsletter to colleagues and others, it would be greatly appreciated. The organizers thank you for your assistance!*

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